

### **Mission Statement:**

The Mission of Encore Cleveland is to channel the time, energy and talents of experienced Clevelanders into solving community challenges and filling unmet needs.

### What is Encore Cleveland?

The Encore movement is a national effort to leverage the energy and experience of Americans who seek to fill community needs upon retirement or near the end of their primary careers. Encore Cleveland was launched in 2013 by the Cleveland Foundation, which helps to connect and fund a network of organizations to provide experienced Greater Clevelanders with an array of meaningful opportunities in the community.

#### Who benefits from Encore Cleveland?

- **Encore Clevelanders** benefit from the opportunity to remain active and engaged through work in their community that provides personal fulfillment.
- **Participating programs** and organizations benefit from the dedication and expertise that Encore Clevelanders bring to their positions.
- **The community** gains intergenerational collaboration and is able to better address unmet needs in the labor force.

#### How are Encore Clevelanders engaged?

Encore Clevelanders either volunteer or are employed by nonprofit organizations in the Encore Cleveland network.

#### What opportunities are available?

Encore Cleveland includes a wide array of experiences. Individuals can receive support to start a small business, work to train the next generation of skilled technical workers, or volunteer to improve the literacy rates of elementary school students – the opportunities are endless.

#### How can my organization participate?

Nonprofit organizations interested in participating may contact encore@clevefdn.org to learn more about joining the Encore Cleveland network.

#### How can my organization help fund Encore Cleveland?

The Cleveland Foundation sees the changing landscape of aging as an opportunity to utilize Encore talent and experience to benefit the Greater Cleveland community and build the capacity and potential of younger generations. We welcome you to join us by contacting encore@clevefdn.org.



# Encore Facts:

- To date, the Cleveland Foundation has awarded more than \$1 million in grant dollars to support Encore Cleveland programs.
- Cuyahoga County's age profile is steadily increasing. Between 2000 and 2050, the percentage of individuals aged 50 and older is expected to increase 66 percent.
- Individuals are living longer, healthier lives. Many are living an additional 20-30 years post retirement.
- According to Encore.org, top labor economists predict that within the next eight years, there could be at least 5 million potential job vacancies in the United States. This labor shortage could limit the growth of needed services and cost the economy as much as \$3 trillion over the five-year period beginning in 2018.
- A 2008 *MetLife Foundation/Civic Ventures Encore Career Survey,* conducted by Peter D. Hart and Associates, shows that most people expect to work longer than previous generations, but that half of those aged 44-70 want Encore careers that combine personal meaning, continued income and social impact.

# **Encore Cleveland Opportunities:**

Encore Cleveland offers several tracks for individuals who want to get involved. To learn more about our partners and how you can participate, contact encore@clevefdn.org.

School tutoring and instruction tracks:

- Literacy Skills through Greater Cleveland Volunteers
- Science, Technology, Engineering, Art & Design, and Math (STEAM) via Cuyahoga County Public Library Encore Community Connects
- Career and technical programs with Westside Industrial Retention & Expansion Network (WIRE-Net)
- Mentoring teachers via Teach For America

## Entrepreneurship track:

Cuyahoga County Public Library Encore Entrepreneurs program

Nonprofit engagement track: BVU: The Center for Nonprofit Excellence

- Direct Service volunteer opportunities
- Pro bono projects that help nonprofits address management and operational issues
- One year placement as an Encore Fellow